



## **FOR IMMEDIATE RELEASE**

### **Doreen Smith to Retire from COPOCO Community Credit Union**

Doreen Smith, CCUE has served the membership of COPOCO Community Credit Union for over forty-two years and has announced her retirement as CEO effective October 31, 2024. She began her career as a co-op student and has worked in nearly every department in the credit union.

Board Chairperson Meri Sue Engers noted, “Doreen has a great passion for people helping people and for assisting people in achieving their financial goals and dreams”. This passion extended beyond COPOCO’s members to include helping staff reach their own goals and aspirations.

During Doreen’s career the credit union grew from \$7 Million to over \$110 Million. She is the third CEO to lead the credit union, having originally worked for one of COPOCO’s founding fathers. Notably, her co-op experience began working as a teller for all four credit unions that operated from a single location.

Doreen looks forward to a rewarding retirement that will include making cherished memories with family, especially her grandchildren, and traveling.

After October 31<sup>st</sup>, the credit union will be led by Dave Brandt as Interim CEO under an agreement with ELGA Credit Union.

#### **About COPOCO Community Credit Union**

COPOCO Community Credit Union was chartered in 1951 and serves 8,900 members in Bay, Arenac, Midland, Saginaw, Isabella and Gladwin Counties, Michigan through its three branch locations.

#### **Media Contacts**

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